

To: Our Church Families

We LOVE how our churches impact our community!

We believe that churches are the lifeblood of community and connection. One reality of doing life together in community is that stuff comes up, things happen, and sometimes we just don't know how to deal with it...

Niagara Life Centre is dedicated to providing mental health services and resources to our Niagara Region. We want to make our churches aware of the resources and support available to those struggling with mental health challenges. Building awareness is half the battle so please, share our ministry with your church family, because no one should have to go it alone.

- The NLC Team



Please consider participating in our

2024 'Change is Good!' Coin Campaign



2024 'CHANGE IS GOOD' COIN CAMPAIGN

Community based, community minded, community driven... we love partnering with our community to bring about good for our Niagara Region.



ABOUT NLC

NLC Is a vibrant, community focused organization that provides low-fee counselling services to Niagara families and individuals in need.

We offer a broad spectrum of counselling and group therapy programs, including but not limited to:

- Abuse
- Addictions
- Anger
- Anxiety
- Codependency
- · Children (12 & Under)
- Depression
- Financial management
- Grief & Loss
- Groups
- Marriage & Family
- Moms 'n Tots Program
- Post Abortion Trauma
- Pregnancy Support
- · Relationships
- Self-Esteem
- Spiritual Needs
- Young & Pregnant Niagara
- And more!

NLC Charitable Registration # 13872-4463 RR001

To our Church Partners,

The need for mental health services continues to grow exponentially in the Niagara Region.

I would like to take this opportunity to thank you for your past participation in our Annual Coin Campaign. If your congregation or parish has not participated in our 'Change is Good' Coin Campaign before, or if it has been a few years since you've participated I would ask that you consider partnering with us this year to help us reach our \$10,000.00 goal. Your participation is vital to the success of our event. We have tried to make giving more convenient by offering online donation options along with our physical coin canisters.

Our 2024 'Change is Good' Coin Campaign launches on Sunday, May 12th and will run until Sunday June 18th. We are hoping that your churches and parishes will participate by advertising our event in your bulletins and distributing NLC coin canisters to your congregants.

NLC will provide marketing materials including bulletin announcements, links for online giving, Posters for your lobby, and physical coin canisters to share with your congregation and parish. Delivery of the canisters can be arranged, or picked up at the NLC office at Lakeshore Road, St. Catharines.

If you have any questions or would like to reach out please email events@niagaralifecentre.ca and I'd be happy to help you in any way that I can. Thank you for your consideration, partners like you make what we do for our community possible.

Beth Eastman



WHEN?

Beginning on May 12th, 2024 and concluding on June 16th, 2024.
This year, online donations are also available though our "Virtual Hope Canister". Please visit niagaralifecentre.ca for more information

CAMPAIGN PACKAGE

Your Coin Campaign Package will included the following for your church:

- change collection containers (each can has a tax receipt form inside if participants would like one).
- Link to our "Virtual Hope Canister" for you to use in your announcements
- Bulletin inserts
- promotional posters
- A 1 minute promotional video about the work that we do here at NLC.

WHAT WE CAN DO?

We believe, that with our little deeds, we can step by step help reduce the number of hurting people throughout the Niagara Region







THINK WE CAN DO THIS TOGETHER?

Visit niagaralifecentre.ca for more info. or Contact 905 934 0021 events@niagaralifecentre.ca





When you give to Niagara Life Centre, even the smallest of gifts can make a big difference to the hurting in our community!

HOW CAN YOU PARTICIPATE?

Pick up and fill a coin canister with coins, cheques, or cash.

Donate online through our website:

https://niagaralifecentre.ca/events/coin-campaign/

Send an e-transfer to admin@niagaralifecentre.ca

Please write 'Coin Campaign' in the memo line

Send cheques to our address:

65 Lakeshore Road, St. Catharines, ON. L2N 2T3

This year's campaign begins Mother's Day (Sunday, May 12th, 2024) and runs through Father's Day (Sunday, June 16th, 2024)

niagara life centre counselling







Life-giving change is good!

Download & Print Participation Request Letter Here

Download & Print Campaign Details for Churches Here

Download & Print Poster with QR Code Here

Thank you for considering Partnering with Niagara Life Centre.

We can not do what we do without supporters like you! May the world see our love for one another and come to know the love of Jesus through it.



Copyright (C) 2024 NLC. All rights reserved.